

SPONSORSHIP LEVELS FOR THE OUTSTANDING KANSAS CITIAN GALA

You may register online at nsdkc.org or use this form. Check appropriate boxes. Pay by check or credit card.

CORPORATE SPONSORSHIP LEVELS

Presenting Sponsor (Diamond)	\$15,000
Level I (Platinum)	\$ 7,500
Level II (Gold)	\$ 5,000
Level III (Silver)	\$ 3,000
Level IV (Bronze)	\$ 1,500

Presenting Sponsor (Diamond)
\$15,000 Co-branded event

- VIP Tier I seating with 3 tables for 10 persons each
- Acknowledgement during the event
- Two-page center ad in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level I (Platinum) \$7,500

- VIP Tier I seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Full page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level II (Gold) \$5,000

- VIP Tier II seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Half page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level III (Silver) \$3,000

- VIP Tier III seating with 2 tables for 10 persons each
- Acknowledgement during the event
- Quarter page advertisement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Level IV (Bronze) \$1,500

- VIP Tier IV seating with a table for 10 persons
- Acknowledgement in the event program
- Recognition on the OKC page of NSDKC.org and in social media

Table for 10 - \$1,500.
Individual tickets - \$150.

Silent Auction

Donors will be recognized in the program and may display business cards or brochures with their donated gift.

Program Advertisements

All ads must be sent ready to use as a high resolution .pdf or 300 ppi .jpg format. For advertising information call Laurie Chipman at 816.377.5746.

- Full Page (Inside Front 4.75" x 7.75") \$1,000
- Full Page (Inside Back 4.75" x 7.75") \$ 750
- Full Page (4.75" x 7.75") \$ 500
- Half Page (4.75" x 3.75") \$ 250
- Quarter Page (2.25" x 3.75") \$ 125
- Business Card (4.5" x 1.87") \$ 100

For sponsorship information: contact Linda Dillon, Outstanding Kansas Citian Committee 913.207.3310, linda.dillon@nsdkc.org

Name _____

Organization _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Mastercard VISA AmEx Other

Card number _____

Exp. date _____ Code _____

Mail with check to: NSDKC-OKC, PO Box 26071, Overland Park, KS 66225.

The NSDKC is a 501(c)(3) organization.

A marker placed in 2013 honoring the American Jazz Museum and the Negro Leagues Baseball Museum. Placing markers to preserve the identity of historic sites in the Kansas City region is an ongoing goal of The Native Sons and Daughters of Greater Kansas City.



2018 Outstanding Kansas Citian Gala honoring

CLIFF ILLIG

and recognizing the

**Boy Scouts of America and
the American Royal Association**

Tuesday, November 13, 2018

Mayor Kay Barnes Grand Ballroom
Kansas City Convention Center

**The Native Sons and Daughters
of Greater Kansas City**

P.O. Box 26071

Overland Park, Kansas 66225

nsdkc.org



SPONSOR THE OUTSTANDING KANSAS CITIAN GALA!

Honoring Cliff Illig

and recognizing the
**Boy Scouts of America and
the American Royal Association**
on behalf of Neal Patterson



Help preserve our unique history for
your children and grandchildren.

Tuesday, November 13, 2018
Mayor Kay Barnes Grand Ballroom
Kansas City Convention Center





WHY SHOULD WE PRESERVE OUR HISTORY?

Kansas City is exploding with new, vibrant activities and developments! Businesses are popping up, the arts just keep growing and urban areas are more popular than ever. To keep our city interesting and give it a sense of place and time, we must appreciate the people, their ideas and cultures that founded and built it into the wonderful place it is today. Our history is our story and legacy and it's like no other in the nation. The Outstanding Kansas Citian Gala celebrates the people and culture that made our city.

As the crossroads of America—the town where dreamers began their journeys west on the Oregon, California and Santa Fe Trails, we are the western border of the Civil War and some argue, the region where the war began. Our stockyard area was the destination for Texas cowboys herding cattle to market. We are the city where people came to party and hear the latest jazz music during prohibition. And we are the Midwest values that helped make Harry Truman the-buck-stops-here president.

These are our unique stories that NSDKC preserves for you, your children and grandchildren.

YOUR SUPPORT KEEPS OUR HISTORY ALIVE

For more than 85 years, The Native Sons and Daughters of Greater Kansas City (NSDKC) has been conserving, educating and advocating for our peerless Kansas City history.

- NSDKC has placed more than 50 cast metal markers throughout the Kansas City area to commemorate historic sites.
- Twelve NSDKC Community Service Committees work with area historic organizations to increase public awareness of significant landmarks, museums and cemeteries.
- NSDKC participated with local and national groups to expand the National World War One Museum at Liberty Memorial and to build the Town of Kansas pedestrian bridge and trail markers.



- Two Committees work with The State Historical Society of Missouri to keep the NSDKC collection of historic documents for the area.
- For more than 75 years NSDKC helped preserve Union Cemetery and led the effort to reconstruct Fort Osage.

You can help NSDKC protect Kansas City history for future generations. As a sponsor for the Outstanding Kansas Citian Gala, not only will you be preserving your legacy as a Kansas Citian but you will receive important benefits. See the sponsorship form to become a sponsor and learn how you can benefit.

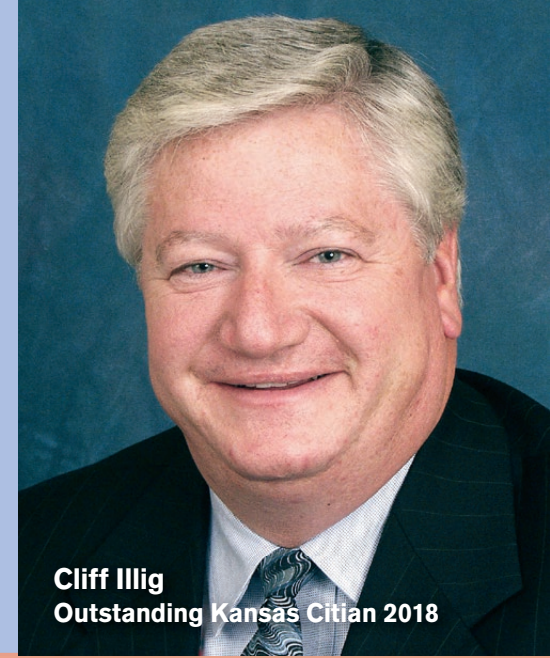
Learn more about The Native Sons and Daughters and the Outstanding Kansas Citian Award at NSDKC.org.



Cliff Illig, vice chairman of the board and co-founder of Cerner Corporation, also has a large influence in the local entrepreneurial, life sciences, and business-development scenes.

Mr. Illig is an angel investor and advises several area startup companies. He invests in many real estate and business enterprises and has garnered entrepreneurial and business awards and recognition for his presence in the Kansas City business community. Also, he is principle owner of the Sporting Kansas City MLS Professional Soccer Club.

Illig serves on several civic boards and economic development organizations. As a past President of the Heart of America Council, Boy Scouts of America, he continues as an active patron. He is also a supporter of many other regional charitable organizations through the Illig Family Foundation.



Cliff Illig
Outstanding Kansas Citian 2018



Boy Scouts of America
2018 Marker Recipient

Boy Scouts of America

Boy Scouting is a year-round program for boys that provides fun, adventure, learning, challenge, and responsibility to help them become the best person they can be.

Scouting builds character and instills values for a lifetime. Boy Scouting is designed to be experienced outdoors. Hiking, camping, mountain biking, skateboarding, BMX, mountain climbing, kayaking, whitewater rafting and more.

Boy Scouts provide 14 million hours of community service each year!

American Royal Association

The American Royal reaches more than 104,000 people each year, including 16,000+ students through programs and outreach, provides more than 100 scholarships for academic excellence and achievements and hosts more than 2,400 contestants in nationally recognized competitive events. Programs such as School Tours, AgSTEM Explorer, and the Neighborhood Schools Partnership introduce agriculture concepts including nutrition, food sources and animal health to children from across the metropolitan area.

American Royal Association
2018 Marker Recipient